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FIELD NOTES · 2026

THE FIRST 10 JOBS I HANDED MY AI EMPLOYEE.

Real work from my agency and partner companies. What I asked, what came back, and what it freed up. No theory, no prompt hacks.

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WHY I WROTE THIS

I DIDN'T HIRE A PERSON. I HIRED A TEAMMATE IN SLACK.

I run three companies. Every week the same thing happened: the work that grows the business lost to the work that keeps it running.

So I started handing jobs to an AI employee called Viktor. It lives in our Slack, connects to our email, calendar, CRM and drive, and does the work end to end instead of handing me a draft to finish.

These are the first ten jobs I gave it. Client names are left out on purpose. Everything else is real.

If you own a business or an agency, read these and ask one question: which of these is sitting on my list right now?

> **The rule I use: if I would hire a person to do it, I hand it over first.**

01

A PARTNER PROGRAM, WRITTEN THE SAME AFTERNOON

A partner call wrapped at 4pm. I wanted a real program in front of him while the call was still fresh.

WHAT I ASKED

"Turn this call into a partner program: tiers, revenue split, what we deliver, what they deliver, and screen mockups of the portal."

WHAT CAME BACK

An 11 page branded program with mockups, before dinner. He pushed back on price. The reshaped offer was back in under an hour.

A week of back and forth, compressed into one evening.

02

PHONE NUMBER PORT-OUT PAPERWORK

A client was moving their business line to another provider. Ports fail on one wrong digit.

WHAT I ASKED

"Pull the account details, write the LOA and our release letter, and tell me exactly what the new carrier needs."

WHAT CAME BACK

LOA, release letter and a checklist with the account number, PIN and service address already matched to the invoice.

No digging through old tickets.

03

A TEXTING BILL DISPUTE

A client said our texting charges were wrong. Arguing from memory goes nowhere.

WHAT I ASKED

“Rebuild every message we sent from the raw logs. Count the carrier segments and match them to the charges.”

WHAT CAME BACK

A line by line breakdown: every message, its carrier segments, delivery status, and where the extra segments came from.

The conversation moved from opinions to a line by line record.

04

A FRANCHISE CLIENT PORTAL

A franchisor wanted one place to see every location. Each location wanted to see only its own numbers.

WHAT I ASKED

“Build a portal with three kinds of logins: the brand, each location, and our team.”

WHAT CAME BACK

A working portal with role based logins and live reporting, built in conversation instead of a dev shop quote.

No dev shop, no months long scope.

05

ONE MEETING RECORDING, A WEEK OF CONTENT

I record networking meetings and 1-to-1s. The recordings used to sit in a folder.

WHAT I ASKED

“Find the best moments, cut captioned reels, write a blog post, and schedule the posts.”

WHAT CAME BACK

Captioned vertical clips, a blog draft in the member's voice, and a posting schedule ready for approval.

Content that used to need an editor and a writer.

06

WAKING UP 1,200 OLD QUOTES, WITH REAL ATTRIBUTION

A local service business had years of quotes that never closed. Nobody had time to follow up.

WHAT I ASKED

“Write a reactivation sequence, drip it out daily, and tag every reply to the exact email that caused it.”

WHAT CAME BACK

A four email campaign, sales reps alerted only on real replies, and a live dashboard of opens, clicks and hot leads.

Pipeline from a list everyone had written off.

07

MY OWN WEBSITE, BOOKING INCLUDED

My personal site was a template I never updated.

WHAT I ASKED

“Rebuild it to tell my story, show my companies, and book calls straight into my calendar.”

WHAT CAME BACK

marketwithraffi.com, live, with native booking and the CRM wired up behind it.

No agency, no freelancer, no 6 week timeline.

08

A MALWARE SCARE ON A CLIENT SITE

A client's customer got an antivirus warning on their website. The client was panicking.

WHAT I ASKED

“Load the site in a real browser, hunt for injected scripts, and tell me if this is real.”

WHAT CAME BACK

A clear answer with the evidence, and a calm note for the client.

An emergency that stayed small.

09

SPLITTING AI COSTS ACROSS THREE COMPANIES

I run three companies on one setup. Somebody has to pay for what.

WHAT I ASKED

"Track usage by company and partner, and give me a monthly split I can bill from."

WHAT CAME BACK

A running ledger by company, plus the numbers for each partner invoice.

No more guessing who used what.

10

THIS FUNNEL

I had a call with the team behind my AI employee about their partner program.

WHAT I ASKED

"Here is the recording. Turn it into my strategy, my offer and my content plan."

WHAT CAME BACK

The landing page, this guide, the email sequence and the post drafts you are reading about now.

Proof that the best first job is the one you keep putting off.

YOUR TURN

HOW TO HAND OFF YOUR FIRST JOB.

1 **Pick the job you keep avoiding**

Not the fun one. The one that sits on your list every week: follow ups, reports, paperwork, content.

2 **Hand it over like you would to a new hire**

Say what good looks like, where the files live, and who it is for. Plain English beats prompts.

3 **Connect the tools it needs**

Email, calendar, CRM, drive. It works inside your stack instead of asking you to copy and paste.

4 **Review the first one closely**

Correct it once. It remembers how you like things done and applies it next time.

5 **Make it recurring**

Anything you do every week becomes a scheduled job that shows up done.

THREE WAYS TO START

PICK THE DOOR THAT FITS YOU.

DO IT YOURSELF

Hire your own AI employee

Start with my link and you get $50 off: **ref.viktor.com/raffi-ohanian**

COACHING

Learn to run it with me

A small group cohort for owners and agency operators. Limited 1:1 spots for people who want it built around their business. **Join the list**

DONE WITH YOU

Have my team set it up

We map your processes, pick the first jobs, and implement them in your stack. **Book a call**

NOT SURE WHICH ONE?

Book 30 minutes and bring the job you keep putting off. You will leave knowing whether it can be handed over. **marketwithraffi.com/ai-employee**

Disclosure: I am a Viktor partner. If you sign up through my link I may earn a commission, at no extra cost to you. I only recommend what I run my own companies on.